

# Truth For The World

## Newsletter

### Destroyed For Lack of Knowledge

You may remember the verse in Hosea 4:6 which states “My people are destroyed for lack of knowledge.” There certainly is no doubt that many in the world are ignorant about what God says in His word and what He desires for people. Even in the Lord’s church there are deviations and splits and misconceptions about what God says in His word, the Bible. So many in the world are in danger of being destroyed by God for a lack of knowledge about Him and His word. That is why it is so important to continue teaching as Christ commanded in Matthew 28:19-20.

Truth For The World has been teaching people for years through different media and through our Bible Correspondence Courses (BCCs). We are *not* seeing a decrease in the number of people interested in God’s word. In fact, we have seen a growing number of visits to the website and about a 100% increase in the amount of students enrolling in our BCCs compared to the first part of this year. We are currently unable to meet the demand of the number of people enrolling in our courses, asking for more courses after they finish, asking for us to send them Bible materials and asking us to come in person to teach them the truth of the Bible. So while we are doing some, we want to do more.

That’s where our new BCC initiatives come in. **First**, we are planning on introducing a new set of BCCs for print and basic online study. These new courses will be more comprehensive in leading someone to Christ and starting them off on their journey as a faithful Christian. It will teach them about the fact that there is a God, the Bible is His word, and what the Bible teaches about salvation, the church, and worship.

**Second**, we want to grow our online course offerings. In doing so, we will introduce multimedia, interactive courses created with proper instructional design. This kind of design will ensure that these courses are not just thrown together or created randomly, but have specific educational goals and instruction and assessment that are aligned with those goals. As students direct themselves through the courses they will be met with multimedia such as audio, video, graphics, hyperlinks and quizzes. They will still work with a teacher that guides them and helps assess them properly, but a large amount of the coursework can be done by the student on their own time and at their own pace. The curriculum will have numerous courses and each course will have numerous modules which might be thought of as class sessions. A sample of this type of multimedia, interactive module, or class session, can be seen on our website at this address: <http://truthfortheworld.org/ss-module>.



Like many colleges and universities, we will be tapping into the potential of online learning and utilize proper instructional design along with modern technology. This initiative has the potential of becoming an entire learning institution that will be known as **Truth For The World Bible College**.

Director Kendal Rasnake will be spearheading these initiatives. Kendal has experience in teaching and designing college courses. He has also taught college online and developed multimedia, interactive modules, including the Steps of Salvation module on the Truth For The World website. Assisting Kendal will be Kevin Graves, our Educational Services Coordinator, Benjamin Bruce, our Internet and Mobile Services Coordinator,

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and Jennifer Rasnake, our Production Assistant. Kevin brings Bible knowledge from his graduation from the Memphis School of Preaching and has become proficient at using Adobe Captivate, which is software for creating educational modules. He has already created a teacher training module for BCC teachers. Benjamin will be responsible for helping us get everything online once things are designed and built. Jennifer will be helping gather and edit multimedia materials, such as graphics, audio, and video, that can be used in the courses.

## \$75 for 7 Billion Souls Campaign Officially Launched

On October 24th, Truth For The World officially kicked off its \$75 for 7 Billion Souls campaign. From now until late April, we are looking for 1,000 individuals to pledge \$75 a year. This is so that we may continue the work we are already doing, expand our outreach through shortwave radio, and get more personnel to help. We are struggling to meet the demands of our current work, including the requests for more Bible teaching from people around the world.



**HER SOUL IS PRICELESS**  
(BUT YOU COULD HELP SAVE IT FOR \$75)

If you think there is not much work to be done or that people aren't interested in learning about God's word, then just call us and hear what's going on around here. We have projects lined up for Bible education that may take years to complete. We have dozens of people signing up for Bible Correspondence Courses every week. We have people asking us Bible questions. We have people requesting that we come to their country and teach them the Bible.

Your donation can be given as a one-time \$75 donation anytime during the next calendar year, or even broken down into 12 installments of \$6.25 per month and automatically deducted from your account.

## Memorials/Honors

*In Memory of: Canon Callender*

Given by: Earl & La Jean Nichols

*In Memory of: Ken Scruggs*

Given by: Lorene Lanham & Darlene Edwards

*In Memory of: Dennis Clark*

Given by: Home Builders Weekly, Inc.

*In Memory of: Dennis Clark*

Given by: Kim Coulter & Len Coulter

*In Memory of: Dennis Clark*

Given by: Susie Jimison

*In Memory of: Dennis Clark*

Given by: John & Sue Gross

Want to know more about how we put our financial resources to use?  
Take a look at the global evangelism of Truth For The World.

### Television

- Available in the U.S. and the Republic of Palau
- On-demand on Roku® in U.S.A., Canada, Ireland, and the U.K.

### Radio

- Available on AM and FM in the U.S., Nigeria and the Philippines
- Online radio stations on SHOUTcast and Live365, via Roku®, Android™ and iOS

### Podcasting

- via podcatchers and on Roku®

### Print

- Tracts, Articles, etc.
- Questions and Answers

### Bible Correspondence Courses

- 6 courses, averaging 7+ new students a day!

### Cell Phones/Tablets

- Android and iOS apps
- Text-blasting in the U.S.
- Radio listening via phone calls

### Online

- [truthfortheworld.org](http://truthfortheworld.org)
- English, Spanish, Indonesian, and Chinese websites
- Social Media (Facebook.com/TruthfortheWorld, Twitter-@Truth4theWorld, Google+, Pinterest, and LinkedIn.)
- YouTube channel (TFTWTV)
- [Issuu.com/truthfortheworld](http://Issuu.com/truthfortheworld)
- Internet Archive ([archive.org/details/TruthForTheWorld](http://archive.org/details/TruthForTheWorld))