

# Truth For The World

## Newsletter

### 2013 Year In Review

2013 has been a challenging, but productive year. Without going into any lengthy introductions, let's take a look back at some of the highlights and challenges given us in 2013:

- **Under Budget** - Truth For The World has been working on a budget system for the last 3 years. I'm glad to say that for 3 years in a row we have *spent less than what we budgeted*. Congress members needing further explanation as to what this means may contact us directly.
- **Loss of Contributions** - We did lose some contributors in 2013 due to congregational budget constraints. We will be devoting more time to fundraising in 2014 in order to build our income up further, continue the work and press on to our *big goals of more Bible education and global seed sowing!*
- **Tracts in A4 Format** - Most countries don't use 8.5" x 11" paper; they use A4 paper. We added A4 size tract downloads on our website and recently received this note from Kenya: "We have a program in the church about reaching out to others who have not been saved. *We are using the A4 tracts available on the Truth For The World website.*"
- **Internet Radio Station Listening** - Our 24/7 Internet radio station is doing great! This station is available on the web, smartphones, tablets, and more. We have an estimate of listening activity for this station in 2013 and it includes:
  - o ***People from 105 countries***
  - o Listening for a total time of 7,379 hours (over 307 days)
  - o With an average of 41 hours listened per day
- **Radio on the Phone** - Our Internet radio station can also be heard with a phone call to 712-432-6882 (phone charges may apply). In 2013 we had 842 calls *listening for over 163 hours to true, Bible teaching*.
- **Archive.org Sub-collection Added** - The Internet Archive is like a big library on the Internet. They will host books, audio, video and more. We now have a sub-collection under the Audio>Spirituality and Religion categories. People are able to download and listen to our radio programs at no charge. ***Our most popular program*** downloaded is *Bible Chat: Jehovah's Witnesses, Part 1*.
- **New TV Series** - ***A new series*** on Christian Living was started on our *Words To Live By* television program.
- **Is Mormonism From God?** - That was the title of our seminar *we streamed live on the Internet and also produced on DVD and Blu-Ray*. You can order copies from our website. [truthfortheworld.org/discs](http://truthfortheworld.org/discs)
- **Roku** - Roku makes devices to pull content from the Internet and put it on your TV. Our podcast, the Duluth Church of Christ Internet radio station, the TFTW Internet radio station, and our TV programs are all available via the Roku box. In 2013, we had a ***net gain of 1,051 installs*** of our video channel which allows viewers to watch our TV programs. ***The Roku is now available in the U.S.A., Canada, Ireland and the U.K.!***
- **YouTube Internet TV** - Our video channel on the YouTube website continues to get viewers from around the world. In 2013, we had 11,081 views from ***140 countries***. They viewed 1,276 hours of content, equaling about ***3 ½ hours of Bible teaching watched per day***.
- **TFTW App** - Our mobile application (app) was launched on iOS devices such as iPhones and iPads. We had ***479 installations*** of our app on iOS devices and ***249 installs*** of the app on Android devices.
- **Text Blasting** - You may have seen this in stores where a sign talks about texting a certain word to a certain phone number. When you do, you have signed up for their text-blasting list. We invite people to do this and ***we send them Bible information and news through texts***. We launched this in the U.S. and hope to be able to launch it in other countries.

*Continued on next page*

- **Spanish Material and Website** – We designed a Spanish language website and launched it at [laverdadparaelmundo.org](http://laverdadparaelmundo.org). If you don't speak Spanish, the website name means "Truth For The World." Go figure. We're also in the process of translating some of our tracts to Spanish and posting them on this website. *An interactive, multimedia teaching module called "Steps of Salvation" was translated to Spanish* and is on this website as well.

- **English Website Visits** – We literally went around the world as our English website had *visits from 195 countries/territories from 6 continents!* We were able to share Bible information with *almost all nations on the planet!*

- **Google +** - We launched another social media page on Google +. Come over and +1 us today!

- **Bible Correspondence Course Students** – The number of students who signed up for our Bible Correspondence Courses was *on the rise again!* We had a total of *1,624 students from 72 countries* to enroll. We are now averaging about 5+ students enrolling *per day!*

**Thank you** to all those who worked with us in 2013 by whatever means, such as teaching, volunteering and/or donating. If you're not working with us now to take the truth of the Bible around the world, then why not start this year and together we can have a great 2014 for God's cause. Read the next article on how you can help.

## Join Us!

There are lost souls all around the world. You know that. But how to reach them? If you read the previous article you can hear how Truth For The World is putting out Scriptural, Bible teaching every day of the year, around the world.

Joining us is your chance to take part in fulfilling your duty of helping to teach people the truth. Some of our current coworkers give money, some give of their time, and some give both. We need help with both. Would you please contact us today and join us? It can be as little or as much of your time and/or money as you want. Anything you can give will be appreciated. Some of our expenses, like postage for mailing Bible Correspondence Courses, may only be several dollars. For just a few dollars you can help send the truth to someone else in the world. For a few minutes you can help teach someone the truth as a Bible Correspondence Course teacher. Remember, the man with one talent was not punished because he had little. He was punished because he didn't do anything with what he had! Join us today!

## Memorials/Honors

*In Memory of: **Bettye Poignard***

Given by: Mike & Tracie Lanier

*In Honor of: **Dennis & Karen Clark** on their 50th Wedding Anniversary*

Given by: Lorene Lanham

*In Honor of: **Clarence & Annie Lindsey** on their 50th Wedding Anniversary*

Given by: Lorene Lanham

*In Memory of: **Jewell Graves***

Given by: Mike & Tracie Lanier

*In Memory of: **Margie Chadwick***

Given by: Mike & Tracie Lanier

Want to know more about how we put our financial resources to use?  
Take a look at the global evangelism of Truth For The World.

### Television

- Available in the U.S. and the Republic of Palau
- On-demand on Roku® in U.S.A., Canada, Ireland, and the U.K.

### Radio

- Available on AM and FM in the U.S., Nigeria and the Philippines
- Online radio stations on SHOUTcast and Live365, via Roku®, Android™ and iOS

### Podcasting

- via podcatchers and on Roku®

### Print

- Tracts, Articles, etc.
- Questions and Answers

### Bible Correspondence Courses

- 6 courses, averaging 5+ new students a day!

### Cell Phones/Tablets

- Android and iOS apps
- Text-blasting in the U.S.
- Radio listening via phone calls

### Online

- [truthfortheworld.org](http://truthfortheworld.org)
- English, Spanish, Indonesian, and Chinese websites
- Social Media (Facebook.com/TruthfortheWorld, Twitter-@Truth4theWorld, Google+, Pinterest, and LinkedIn.)
- YouTube channel (TFTWTV)
- [Issuu.com/truthfortheworld](http://Issuu.com/truthfortheworld)
- Internet Archive ([archive.org/details/TruthForTheWorld](http://archive.org/details/TruthForTheWorld))