

# Truth For The World

## Newsletter

### 2012 Year-In-Review!

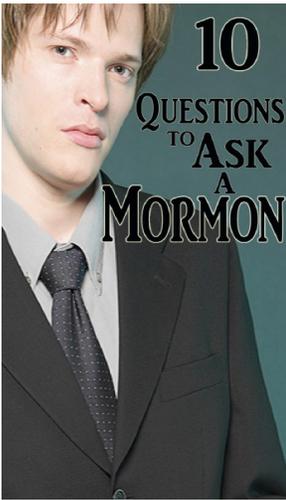
The end of the year is a time of reflection. The TV might be reviewing the top news stories of the year, or the radio may be counting down the top hits of the year. At Truth For The World we take a look back at our highlights of the year and also crunch the data to find out how our efforts have gone. I can say that 2012 turned out to be another year where God has blessed our efforts.

I would like to share with you some of the highlights and data for Truth For The World for the 2012 year. Perhaps you will find it encouraging. Perhaps it will inspire you to work with us more in 2013 and even work more in your local congregation. Thanks to all of our coworkers for working with us to make the following highlights possible.

#### 2012 Truth For The World Highlights and Data

- We enrolled **1,329** students in our Bible Correspondence Courses. The students came from 56 different countries. This was an 18% increase over last year.
- Our first **interactive, multimedia educational module** called “Steps of Salvation” was posted on our website. (<http://truthfortheworld.org/ss-module>)
- Benjamin Bruce, Internet & Mobile Services Coordinator, went on a **missionary trip to Mexico**.
- We published a **new tract**, “10 Questions to Ask a Mormon.” View it and download it on our website.
- Truth For The World launched a **24-hour/7-days-a-week Internet radio station** using SHOUTcast. The programming schedule can be downloaded from our website. This radio station can be heard on our website, at shoutcast.com, via the SHOUTcast app on iTunes, via the Winamp media player on PC and Android<sup>™</sup>, and via the SHOUTcast channel on the Roku entertainment device. (We just got this note in a few days ago: “*I listen to you brethren almost every day on shoutcast. You are doing a wonderful job! God bless you.*”)
- We launched a **new TV series** called *Words To Live By*. The first set of episodes focused on the home and family. Episodes covered three main areas: 1) God’s plan for the home, 2) Roles within the home, and 3) Threats to the home.
- Our TV programs are now available to be seen on the **Truth For The World channel on the Roku entertainment device**. This device pulls content from the Internet (our podcast, radio station and TV programs) and plays them back through your television set. Thousands of people have already installed our TV channel on their Roku devices. The TV channel is now available to people with Roku devices in the U.S., Canada, Ireland, and the United Kingdom.
- Truth For The World has its own video channel on YouTube, which is located at <https://www.youtube.com/user/TFTWTV>. The channel launched in March of 2011. Between March and December of 2011, we received 1,907 views of our videos. But in 2012, our number of views increased to **16,986**. These views came from **142** different countries. Our most popular series on this channel is *Ask The Expert: Mormonism*.
- We launched the delivery of some of our **TV programs on DVD**. Our *Ask The Expert: Mormonism* TV programs are now available on DVD. They can be purchased on our website.
- Truth For The World published an **app (application) for Android smartphones and tablets**. (Now available on iOS devices, too.) The app contains reading material, the ability to stream our radio and TV programs, and even a quiz on the Plan of Salvation. In 2012 our Android app was downloaded 99 times from the U.S.A., Malaysia, the United Arab Emirates, Ghana, India, Nigeria, and the Netherlands.

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- Our Facebook page ([www.facebook.com/truthfortheworld](http://www.facebook.com/truthfortheworld)) now has **tabs with almost the same content as on our website**. Visitors to our Facebook page can look at photos, read our tracts and e-magazine, watch our TV programs, enroll in our Bible Correspondence Course, listen to our radio programs and podcasts, and read the Bible.

### **The Gospel = Good News**

In 2012, we have seen increases in our viewership and increases in our students. We have also received notes like these:

- *“This past week I was finally baptized into Jesus and I want to say that a great joy filled my heart.”* – Michelle, a Bible Correspondence Course student
- *“Dave and Stephanie (Steph) Stewart are our newest brother and sister in Christ. They live in England in a remote city so they will be holding services in their home. Dave is a student of Truth For The World and has been teaching Steph and she’s been reading her Bible.”*

- Good news reported to us in 2012 includes:
  - o 321 Baptisms
  - o Over 92 Restorations
  - o 5 Congregations Established

### **2013 Highlights Thus Far**

There are already exciting things happening here in 2013. They include:

- The Internet Archive (<http://archive.org/details/TruthForTheWorld>) has given us a sub-collection space for our audio programs. We are located under Audio>Spirituality and Religion. This is like a large, Internet library and they are hosting some of our material for people to download for free.
- A Spanish version of our interactive, multimedia educational module “Steps of Salvation” is now available on our website.

We are working on the commission given by Jesus which said to “teach all nations.” (Matthew 28:19) We are sending the truth of the Bible out around the world every week and people are listening to it, watching it and studying it. We are teaching people from various nations the word of God and we are doing it every week! With help from our volunteers, our Bible Correspondence Course teachers, our financial donators, those who pray for us, etc. we **CAN** go into all the world and teach people from all nations.



**Want to know more about how we put our financial resources to use?  
Take a look at the global evangelism of Truth For The World.**

#### **Television**

- Available in the U.S., the Philippines and coming to Palau
- On-demand on Roku

#### **Radio**

- Available on AM, FM and shortwave on six continents
- Online radio stations on SHOUTcast and Live365, available on Roku, Android and iPhone® apps worldwide

#### **Podcasting**

- via podcatchers and on Roku

#### **Print**

- Tracts and Articles
- Questions and Answers

#### **Bible Correspondence Courses**

- 6 courses, averaging 4 new students a day!

#### **Online**

- [truthfortheworld.org](http://truthfortheworld.org)
- Spanish, Indonesian, and Chinese versions of our website

- [Facebook.com/TruthfortheWorld](http://Facebook.com/TruthfortheWorld), with reading material, radio, podcasting, TV, the Bible, etc.
- Twitter @Truth4theWorld, sharing updates and encouragement with followers
- YouTube channel (TFTWTV) with 78 programs, averaging 1,400 views a month
- Android and iOS apps
- [Issuu.com/truthfortheworld](http://Issuu.com/truthfortheworld)
- Internet Archive ([archive.org](http://archive.org))